



Careers in
Fashion
Talent, Technology
& Opportunity

NAME _____

HOUR _____

Video Worksheet

Directions: Watch *Careers in Fashion* and answer the following questions.

1. What advice did Calvin Tran give to aspiring fashion designers?
2. Eva Snopek has designed fabrics for which companies?
3. In addition to designing interesting patterns, what else does Eva say a textile designer needs to do?
4. What projects did Eva's textile design students work on?
5. What is the job of a technical designer like Jeanne Ottenweller?
6. Jeanne explains that even though most of the sewing now is sent overseas, there are still good jobs in what area:
7. Laura Krusemark uses what skills in her job as technical illustrator?
8. Sandra Henderson-Williams says a buyer should have two important skills. What are they?
9. Name two of Stefani Bay's careers.
10. What is one reason Stefani says a career in fashion marketing is a good option?
11. What primary material does designer Geoffrey Mac use in his fashion garments?
12. Why does Geoffrey Mac say he likes teaching?



Teacher's Answer Key

Directions: Watch *Careers in Fashion* and answer the following questions.

1. What advice did Calvin Tran give to aspiring fashion designers?
To work in a clothing store boutique.
2. Eva Snopek has designed fabrics for which companies?
Sears, The Gap and Osh Gosh B'Gosh.
3. In addition to designing interesting patterns, what else does Eva say a textile designer needs to do?
They have to be good with color combinations
4. What projects did Eva's textile design students work on?
They created faucet-patterned fabric for one company and candy wrapper designs for another.
5. What is the job of a technical designer like Jeanne Ottenweller?
Explains how a garment is put together from start to finish.
6. Jeanne explains that even though most of the sewing now is sent overseas, there are still good jobs in what area:
Pre-Production.
7. Laura Krusemark uses what skills in her job as technical illustrator?
Computer, drawing, sewing and measuring.
8. Sandra Henderson-Williams says a buyer should have two important skills. What are they?
Communications and people skills.
9. Name two of Stefani Bay's careers.
She opened stores to sell her brand of clothing and designed jewelry.
10. What is one reason Stefani says a career in fashion marketing is a good option?
A fashion marketer's career could last longer than a designer's.
11. What primary material does designer Geoffrey Mac use in his fashion garments?
Latex
12. Why does Geoffrey Mac say he likes teaching?
He likes the creative environment.



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Class Activities & Resources

Class Activities

1. What fashion career interests you? Research that career through the internet and other resources.
2. Make a list of five colleges that offer a degree in fashion design. What courses do the students take?
3. Draw a fabric pattern either by hand or on the computer.
4. Sketch a T-shirt you think would appeal to teens.

Books

The Business of Fashion: Designing, Manufacturing, and Marketing, by Leslie Davis Burns, Nancy O. Bryant

Career Opportunities in the Fashion Industry (Career Opportunities), by Angelia Wojak

Fashion Careers: The Complete Job Search Workbook, Third Edition, by Wendy Samuel, Beth Phillips, Renee Palmer

Fashion Design Drawing Course, by Caroline Tatham, Julian Seaman (Editor)

Fashion: From Concept to Consumer (7th Edition), by Gini Stephens Frings

Fashion Merchandising: An Introduction, by Elaine Stone

Inside the Fashion Business (7th Edition), by Kitty G. Dickerson, Jeannette Jarnow

Patternmaking: A Comprehensive Reference for Fashion Design, by Sylvia Rosen

Vault Career Guide to the Fashion Industry, by Holly Han

The World of Fashion Merchandising, by Mary Wolfe

Internet Resources

<http://fashion.about.com/od/jobs/>

<http://www.infomat.com>

<http://www.fashioncareercenter.com/>

<http://fashion.about.com/od/industryinfo/>