

PORTRAITS IN PRODUCE OFFER A SIMPLE MESSAGE

"Eat Smart" challenges individuals to eat more fruits and vegetables

OWATONNA, Minn. -- Get the nutrition message across with posters that shout "Fruits and Vegetables!" Learning ZoneXpress offers a series of "portraits" out of produce, all with the message "Eat Smart." There's George Washington with a wig of cauliflower. Sherlock Holmes holds a magnifying glass of onion and asparagus. Einstein has a shock of white hair with curls of onions.

Each poster offers two challenges. A key phrase hints at the identity of the portrait (for Sherlock, "It's elementary.") And the poster asks readers to identify the produce used in the artwork.

The message is simple and visual: Eat your fruits and vegetables. And the visuals are guaranteed to prompt a smile.

More portraits will soon be available. To order the Eat Smart poster series and other educational materials from Learning ZoneXpress, call (888) 455-7003 or visit www.learningzonexpress.com.



About Learning ZoneXpress

Learning ZoneXpress is a leading source of "edutaining" and award-winning learning tools. Our mission is to design, create and deliver innovative messages on life skills topics including nutrition, child development, family living, character education, and career and financial management. We offer a wide variety of affordable educational DVDs, videos, posters, games, and PowerPoint® presentations. Learning ZoneXpress is dedicated to responsive and personalized customer service. For more information about Learning ZoneXpress products, visit www.learningzonexpress.com.



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