

Learning ZoneXpress Products Featured on KARE 11

OWATONNA, Minn. (October 1, 2007)

–Learning ZoneXpress’ portion size products were featured on the KARE 11 Sunrise Show this morning. Chris Freytag, the weekly guest of KARE 11’s Motivation Mondays, discussed the growing problem of large portion sizes and recommended Learning ZoneXpress products that can help.

“Portion distortion is a huge problem,” said Freytag on today’s Motivational Monday. “We’re taking in too many calories - more than we’re expending - and that’s why we’re having childhood obesity and adult obesity.”

To give viewers some tools for overcoming this problem, Freytag featured posters, tablets and PowerPoints from Learning ZoneXpress. “[Learning ZoneXpress] actually tackles this whole problem – the idea of obesity, food choices, and activity level mostly in kids - but also in adults,” she said.

Learning ZoneXpress offered a special product discount to KARE 11 viewers who visited their Web site at www.learningzonexpress.com. Offer ends Oct. 8.

To order or learn more about educational materials from Learning ZoneXpress, call (507) 455-9076 or visit www.learningzonexpress.com.



About Learning ZoneXpress

Learning ZoneXpress, based in Owatonna, Minn., is a leading source of “edutaining” and award-winning learning tools. Our mission is to design, create and deliver innovative messages on life skills topics including nutrition, child development, family living, character education, and career and financial management. We offer a wide variety of affordable educational DVDs, videos, posters, games, and PowerPoint presentations. Learning ZoneXpress is dedicated to responsive and personalized customer service. For more information about Learning ZoneXpress products, visit www.learningzonexpress.com.



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