

Name: _____

Hour: _____

VIDEO WORKSHEET

Review:

After watching *Entrepreneurship: Be Your Own Boss*, answer the following review questions.

1. What does Hamid say that being an entrepreneur means? _____

2. What is Sonal's motivation to be an entrepreneur? _____

3. How did Tim build his video production business? _____

4. What does Thea say about the investment in starting your own business? _____



5. According to Sonal, what happens when being in a tight financial spot as an entrepreneur? What has she done? _____

6. What are some of the challenges that Thea faces in her bakery? _____

7. Why does Hamid struggle with time management? _____

8. What are some of benefits of “being your own boss” according to Tim? What are the challenges? _____

9. Why does Hamid think it is important to record procedures? _____

10. What does Sonal say about the importance of finding community as an entrepreneur? _____

11. Where does Thea find support? _____



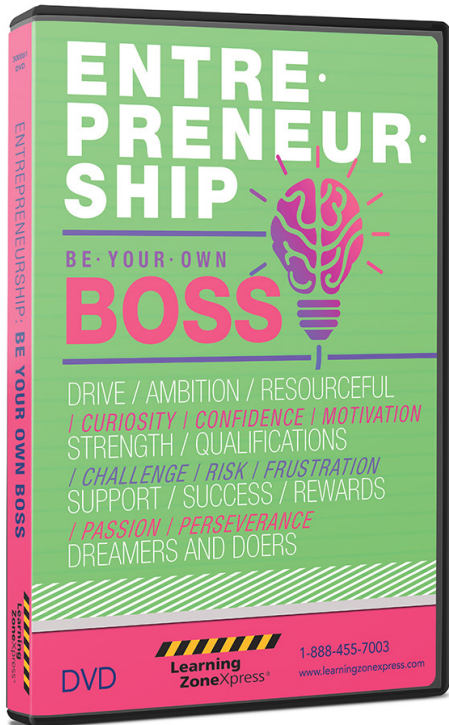
12. What has Hamid done in his business to innovate? Why did he have to innovate? _____

13. How does Thea use marketing in her business? _____

14. How do each of the entrepreneurs give back to the community? _____

15. According to each of the entrepreneurs, what is the most rewarding part of being an entrepreneur? _____





ANSWER KEY

Review:

After watching *Entrepreneurship: Be Your Own Boss*, answer the following review questions.

1. What does Hamid say that being an entrepreneur means? _____

Being an entrepreneur means that you will probably never be happy working for someone else.

2. What is Sonal's motivation to be an entrepreneur? _____

When Sonal was pregnant with her first son, she couldn't find clothing that represented a fun, playful spirit of childhood and her Indian origins. She combined the need for spirited clothing for kids with importance of play to create Tumblewalla, which was something that stood for more than just the clothes.

3. How did Tim build his video production business? _____

Tim started his business before he was formally trained. He had friends who knew he was good with a camera and was interested in making videos who asked him to shoot their wedding and his business grew from there.

4. What does Thea say about the investment in starting your own business? _____

There has to be time to investigate the cost of investment. Knowing the cost, the time involved, and the licenses and regulations for restaurants, there will be more excitement once you get to the point of being an entrepreneur.

5. According to Sonal, what happens when being in a tight financial spot as an entrepreneur? What has she done? _____

Being in a tight spot financially forces you to innovate. Sonal hires interns from a university studying fashion design and they now work for her on a contract basis.

6. What are some of the challenges that Thea faces in her bakery? _____

She works about 70 hours each week and sometimes more, so she struggles to figure out her work/life balance. She considers herself an achiever, so she wants to make sure everything is perfect, and has a hard time delegating.

7. Why does Hamid struggle with time management? _____

As an entrepreneur, he wants to have lots of projects going and he struggles with figuring out which is most important and how to prioritize them. Hamid is working to figure out where his time is going and keeping work time focused.

8. What are some of the benefits of “being your own boss” according to Tim? What are the challenges? _____

He can set his own hours and he has no boss telling him what he needs to do or how to do it. It can be challenging because no one is telling him what to do or when it needs to be done. He constantly has to learn new things since the field is rapidly changing. He struggles to stay creative under the pressure of deadlines and being able to self-motivate are challenging.

9. Why does Hamid think it is important to record procedures? _____

Write everything down because if you want to expand, sell, or train new people, you have to know what you’re doing so you can show other people how to effectively do that. The more successful you become is based on the processes you create.

10. What does Sonal say about the importance of finding community as an entrepreneur? _____

Being an entrepreneur is a solo endeavor, so it’s important to find your community or your tribe by building relationships with colleagues, mentors, and people in your same situation to help advise you.

11. Where does Thea find support? _____

Thea’s family supports her in the bakery. Her husband helps make deliveries and is there for her when she’s having a bad day. Her daughter helps decorate, buss tables, and helps ring people up at the register.



12. What has Hamid done in his business to innovate? Why did he have to innovate? _____

They realized that there was a lot of need in the world and they couldn't go back to the same communities and do the same type of running event for different organizations, so they launched more brands. Colordash is the main brand, but they also developed a bubble run and a "black light" night run.

13. How does Thea use marketing in her business? _____

She tracks how customers have heard about her business. Customers mostly come through word of mouth, but she uses social media, radio ads, newspaper, and bridal magazines.

14. How do each of the entrepreneurs give back to the community? _____

Tim produced a film about suicide prevention.

Sonal financially supports an orphanage in Kenya and a child life services organization for terminally ill children in India.

Thea has a program to round up the change on transactions to give back to community organizations and charities.

Hamid partners with charities to market and promote the running events and gives back half of the money raised to the charity.

15. According to each of the entrepreneurs, what is the most rewarding part of being an entrepreneur? _____

Sonal: Seeing kids interacting and playing while wearing her products because they are specifically designed for movement.

Thea: Personal feedback from customers gives her a little bit of recognition when she is her own boss.

Hamid: Seeing the accomplishments of your own business.

Tim: Capturing people at their happiest moments on their wedding day through his camera lens.