

Fashion Frenzy

100 Years
of Clothing History



Name _____

Hour _____

Video Worksheet

1. What are the three components of fashion?
2. How does a fad differ from fashion?
3. Name an item of clothing that is considered "classic."
4. What does fashion reflect?
5. In the 1900s, clothing for women was restrictive, with long skirts and corsets. What changed in the 1920s and why?
6. During the 1940s, what caused a change in fashion?
7. What decade brought the biggest change in clothing since the 1920s?
8. What are the two theories of how fashion is adopted?

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Teacher's Key

1. What are the three components of fashion?
Style of dress or adornment.
That is adopted by a significant number of people.
For a limited amount of time.
2. How does a fad differ from fashion?
Fads have a very short life span and tend to be more extreme or even bizarre compared to what is in fashion.
3. Name an item of clothing that is considered "classic."
Some classic items are: tailored blazers, trench coat, cardigan sweater, Levi's "501" blue jeans.
4. What does fashion reflect?
What is going on in society.
5. In the 1900s, clothing for women was restrictive, with long skirts and corsets. What changed in the 1920s and why?
Clothing became less restrictive. Dresses were straight, unfitted and hung to the knee reflecting the new sense of freedom women felt after gaining the right to vote.
6. During the 1940s, what caused a change in fashion?
World War II brought a shortage of fabric, so skirts were straighter and had shorter hemlines. Also, as women worked in factories, they began wearing slacks.
7. What decade brought the biggest change in clothing since the 1920s?
The 1960s brought the biggest change. One-half the population was 25 and younger and radical movements of the 1960's were about breaking rules.
8. What are the two theories of how fashion is adopted?
Trickle down (fashion worn by "early adopters" of fashion or celebrities "trickles down" to affect what we wear) and bubble up (fashion worn on the street "bubbles up" to affect what is fashionable).