

Confessions
of an

EVENT PLANNER

Name: _____

Hour: _____

WORKSHEET

REVIEW

Directions: After watching "Confessions of an Event Planner," answer the following questions.

1. What does Dena like best about her job?

2. What are the different types of event planners?

3. What are the major components of Dena's job?

4. What is something that people don't know about event planning?



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5. What does an event planner earn?

6. What does Dena like the least about event planning?

7. What would Dena like to change about her career?

8. How does someone enter the field of event planning?



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TEACHER'S KEY

REVIEW

Directions: After watching "Confessions of an Event Planner," answer the following questions.

1. What does Dena like best about her job?

Getting to know people during their happy and important times during their lives (celebrations, graduations, holiday parties, and other events)

2. What are the different types of event planners?

Those that work in an event center, corporate event planners, and private planners (independent contractors/wedding planners)

3. What are the major components of Dena's job?

- *Office and administration*
- *Sales and marketing*
- *Event supervision*

4. What is something that people don't know about event planning?

You can meet a lot of important people and celebrities



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5. What does an event planner earn?

\$30,000 and up – it is a commission based salary, so the harder you work the more money you make

6. What does Dena like the least about event planning?

The hours

7. What would Dena like to change about her career?

She would like people to understand the position and allow the event planner to take charge of the party or event

8. How does someone enter the field of event planning?

*Attend a tech school or college and study hospitality
Work in a restaurant, event center, or catering*



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